



# Ecolab<sup>®</sup> AquaIQ<sup>™</sup>

Powered by **ECOLAB3D<sup>™</sup>**

## An intelligent solution for simple pool management

### Protect your guest experience, brand, and bottom line



#### Keep guests happy

Consistently deliver balanced pools and unforgettable pool experiences that keep guests coming back



#### Provide a consistent brand experience

Maintain water cleanliness and quality; Stay in compliance and ahead of health and safety regulations, at scale



#### Protect your assets and mitigate risk

Reduce need for routine service and minimise cost and risk associated with non-operational, non-compliant pools

### Minimize costly pool closures

AquaIQ<sup>™</sup> helps keep pools Cl and pH in balance

**95%**  
of the time.<sup>1</sup>

**\$2000 average cost**  
of pool downtime per hour<sup>2</sup>

**\$140,000 average annual cost** of pool closures per hotel location<sup>2</sup>

1 Weekly reporting of pools monitored and controlled by the Ecolab Global Intelligence Center show improvement from 60% in range to 95% in range, 35% improvement; 35pp / 40pp = 87.5% improvement in situations with poor pH or chlorine. Aug-Dec 2024. Results may vary.

## Pools that are open for business are **good for business.**

Experience seamless pool management with our integrated digital solutions, combined with the extensive expertise and support of the Ecolab Global Intelligence Center.



## ECOLAB® GLOBAL INTELLIGENCE CENTER

### Taking action before there's an issue

Ecolab Global Intelligence Center provides continuous pool monitoring and remote pool control - taking action on your behalf.



## Contact your Ecolab representative for more information

2 \$140,000 average annual cost of pool closures for any reason, including equipment, safety, contamination, and chemical imbalance. Average annual cost of pool closures per location due only to chemical imbalance is \$96,000. Calculation based on commercially reported closure durations, including typical chemical-imbalance shutdowns of 12-48 hours per incident and mandatory corrective closures under commercial pool operating standards.

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